



**OVERALL CONFERENCE TOPIC:**  
**The Future of Global Dairy: Efficiency, Innovation & Cooperation in a Volatile Market**

**Special topic day:**  
*Feeding a changing world - why efficiency & sustainability go hand in hand*

**DATE:** 27. – 30.09.2026  
**LOCATION:** Parma, Italy

**HOSTED BY:** 

**SPONSORED BY:**    



# IFCN CONFERENCE 2026

## THE INTERNATIONAL DAIRY NETWORKING

### Sponsoring Opportunities

increase your brand visibility & strengthen your dairy expert status  
through the whole dairy supply chain



# The IFCN Conference

The three pillar approach

- 1 **Networking** behind competition through the whole dairy supply chain
- 2 **Dairy Knowledge & Audience Insights**
- 3 **Inspiration** through unique insights of progressive & typical dairy farming systems of the hosting country



**120+**

Dairy Companies  
in the network



**170+**

Dairy Researchers  
in the network



**27**

Years of Experience

## 01 See tomorrow, today

Access IFCN's unique, data-driven perspective on global and national dairy markets. Understand the real trends, forces, and upcoming developments shaping the future of the industry - and what they mean for your next strategic decisions. This is knowledge you won't find anywhere else, delivered in a way that helps you stay ahead of change.

## 02 From Knowledge to Strategy

Go beyond passive analysis. Discuss challenges with peers, test ideas in an expert environment, and explore practical approaches to efficiency, profitability, technology, and supply chain cooperation. You leave with clear, actionable strategies that strengthen your position in an increasingly volatile market.

## 03 Connect. Exchange. Grow.

Join a curated community of respected dairy professionals and industry leaders. Build genuine connections, challenge perspectives, and take part in a network that actively shapes the direction of the global dairy sector. This is where knowledge meets collaboration and where new opportunities are created.



# EVENT OBJECTIVES

**Why the IFCN Conference matters**

**Not a marketing add-on.  
A long-term positioning decision**

- Access behind competition across the entire global dairy supply chain
- A credible role in industry discussions
- Presence in a neutral, data-driven environment
- Strategic proximity to decision-makers

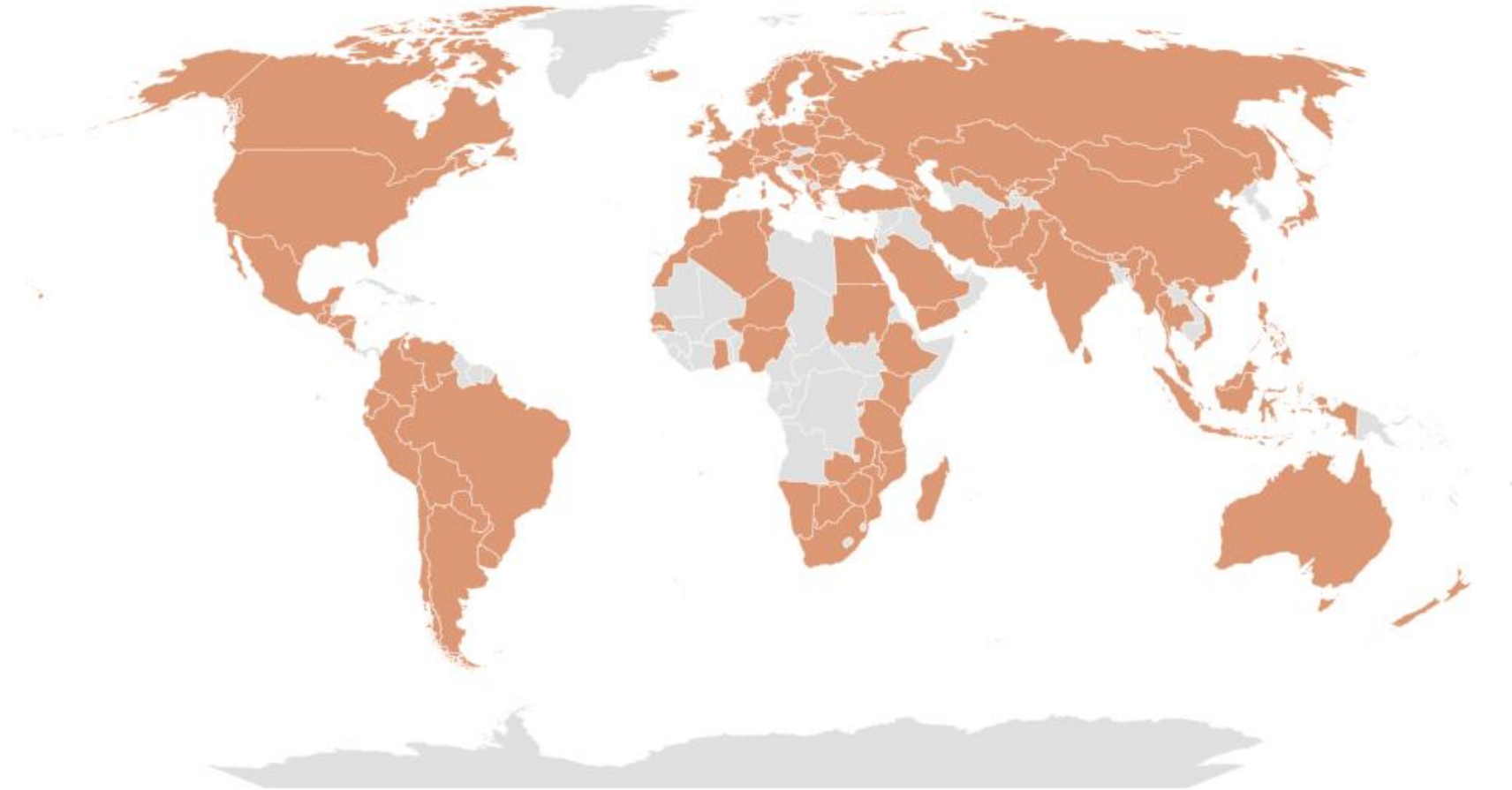
**The IFCN Conference does not amplify  
volume.  
It amplifies relevance**



**IFCN Sponsorship:  
a strategic investment**

# The **IFCN** Audience

Who is meeting at the IFCN Conference?



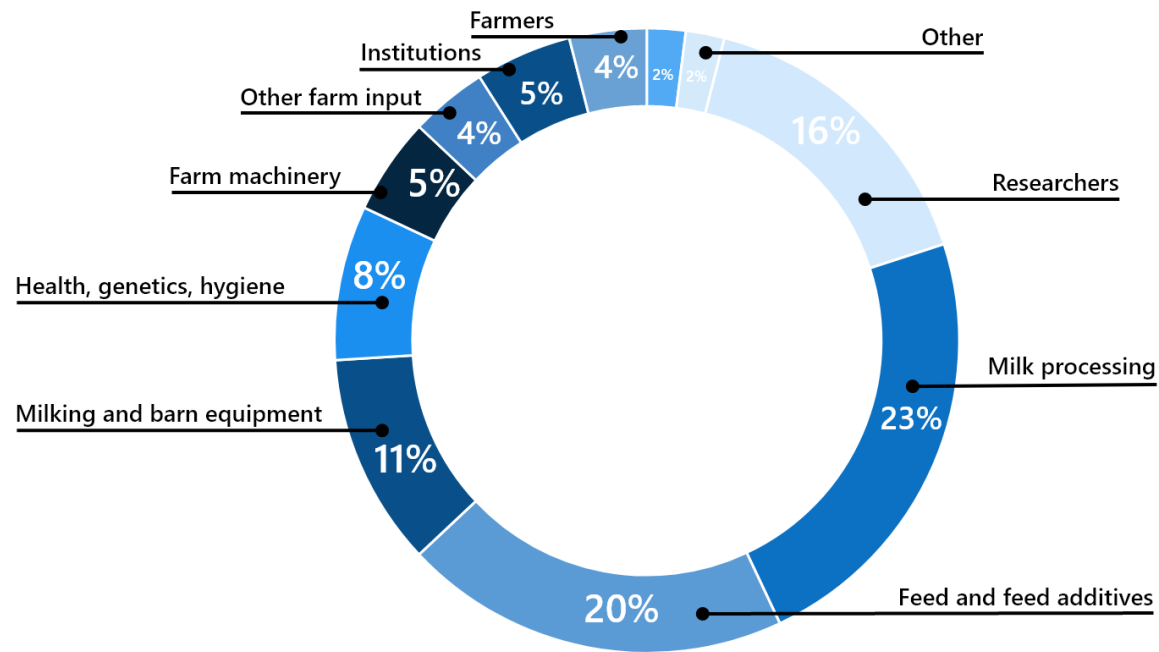
**110+**  
Countries

**250+**  
Awaited  
Participants



# PROFILE OF PARTICIPANTS AT IFCN EVENTS

The dairy world comes together – dairy passionate people from all over the world meet under the banner of IFCN to discuss and evaluate the latest developments. To identify the challenges and opportunities of the future and form an active and world-leading network.



**Together we can lead the dairy world into a future**

# The IFCN Conference 2026



## 4 Day Conference Program – Parma, Italy

27.09.2026 IFCN Inspiration	28.09.2026 IFCN Insights	29.09.2026 IFCN Knowledge & Inspiration	30.09.2026 IFCN Outlook
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Workshop Session



Welcome Dinner



Network Party



Network Dinner



## 01 Build or defend expert status

Position yourself as a recognized reference point in global dairy discussions

## 02 Influence market thinking

Contribute to how efficiency, sustainability and future structures are debated.

## 03 Strengthen high-level relationships

Deepen trust with decision-makers across the global supply chain.

## 04 Presence where strategy is shaped

Stay visible in the environment where long-term direction is discussed in the market.



# When IFCN Sponsorship works

IFCN Sponsorship works best when a company wants to:

## 01 **Networking is one of the three key pillars of the IFCN network.**

Our goal is to bring together the entire dairy supply chain to discuss the latest market dynamics and to build a united approach for the future of dairy behind competition.

The IFCN Conference includes three differently designed networking evenings.

### **Your benefits as a sponsor:**

- active co-design of the evenings' structure in terms of substance and organization
- Brand positioning and individual marketing opportunities
- informal and high-quality interaction with key people throughout the Dairy Supply Chain



# Take the Lead: Networking

BENEFITS of becoming a Sponsor

## 02 The second and biggest pillar of the IFCN conference is the transfer of knowledge & insights.

The topic of the conference is developed together with the host and individually adapted to the needs of the brand and also pays great attention to the latest developments in the industry to develop an all-round interesting and engaging program with high-level speakers and dairy experts.

IFCN provides the basis for understanding with the Short-Term and Long-Term Outlook and presents the status quo as well as the forecasts for the industry as a basis for discussion.

### Your advantages as a sponsor:

- Joint creation of the topic and the program of the conference
- nominate your own speakers
- appoint your own panelists
- Brand positioning and individual marketing opportunities



# Take the Lead: Knowledge & Insights

BENEFITS of becoming a Sponsor

### 03 **The third important pillar of the IFCN Conference is the inspiration on farm visits.**

Together with the host of the conference, we aim to show the typical farming systems of the region and to introduce the participants to the "real life" on the dairy farms.

The farm visits usually take place on the mornings of the two main conference days and thus offer a relaxed and varied start to the day.

#### **Your advantages as a sponsor:**

- Opportunity to showcase the engagement between your brand and the farmers and to demonstrate your projects
- Active involvement in the content and organization of the farm visits
- Brand positioning and individual marketing opportunities



## Take the Lead: Inspiration

BENEFITS of becoming a Sponsor

# Strategic Roles instead of Sponsorship Packages

At IFCN, companies do not primarily choose formats. They take roles.

## Thought Leadership

Clients buy influence – not stage time

## Relationship Builder

Trust is built in dialogue – not in product promotion.

## Strategic Visibility Anchor

Visibility only matters in the right context.



**120+**  
**companies**

**100+**  
**countries**

**25+ years**  
**of experience**

# CONTENT SPONSORSHIPS

Be part of the IFCN Conference and position yourself and your company for the future with this unique opportunity.

## SPEAK UP

Presentation Slot  
Panel Seat  
Social Media Promotion  
Standard Event Branding  
Merchandising  
4 Seats incl.

€ 15.000

## DISCUSS

Panel Seat  
Social Media Promotion  
Standard Event Branding  
2 Seats incl.

€ 7.500



# NETWORKING SPONSORSHIPS

Be part of the IFCN Conference and position yourself and your company for the future with this unique opportunity.

## EVENING

Branded Networking Evening  
Social Media Promotion  
Standard Event Branding  
Booth at Break Area  
2x Seats incl.

€ 10.000

## LUNCH

Branded Lunch Break  
Social Media Promotion  
Standard Event Branding  
1x Seat incl.

€ 5.000

## COFFEE

Branded Coffee break  
Social Media Promotion  
Standard Event Branding  
1x Seat incl.

€ 2.000



# VISIBILITY SPONSORSHIPS

Be part of the IFCN Conference and position yourself and your company for the future with this unique opportunity.

## DISPLAY

Booth in Break Area  
Social Media Promotion  
Standard Event Branding  
1 Seat incl.

**€ 3.000**

## DISTRIBUTE

Brochures in Conference Materials  
Social Media Promotion  
Standard Event Branding  
1 Seat incl.

**€ 2.000**



## 01 Influence

Take the opportunity to influence the design of the conference topic and program.

## 02 Networking

Being under the same roof and engaging with hundreds of peers offers greater return on investment in the first place.

## 03 Audience Insights

Learn and gain from the experience of experts present at the conference.

Have access to the post- event reports

## 04 Visibility

Generate awareness around your brand and get additional exposure through our network. Also being a less intrusive form of marketing enables event sponsorship to create trust between companies



# BENEFITS of becoming a Sponsor

Take the Lead



# HOW TO CONTACT US

For further information about the **SPONSORSHIPS at IFCN events**, please contact us using the contact data provided below:



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