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Opportunities available



West meets East **Asian dairies:** Standing locally, thinking globally

25th IFCN Dairy Conference 2024, June 29th – July 2nd, Obihiro, Japan



Why this Topic?

- Promotion of East Asian dairy (Japan, South Korea, Vietnam, China, Indonesia etc.) to the Dairy Researchers from more than 100 countries worldwide and to the more than 140 international companies and institutions.
- East Asia / Southeast Asia shall be covering more than 50% of the global dairy consumption till 2050 due to IFCN Outlook. It is important to explore the Asian consumer patterns, dairy industry structure but also the regional milk production systems.
- Overview of the regional challenges and opportunities for the dairy sector in Asia in connection with the global dairy situation will allow for better understanding of future cooperation and investment possibilities for all world dairy stakeholders.



West meets East Asian dairies: Standing locally, thinking globally

25th IFCN Dairy Conference 2024, June 29th – July 2nd, Obihiro, Japan



Location 2024 – Obihiro, Japan

- The city **Obihirio** is located in Japan's largest and northernmost prefecture, the **island of Hokkaido**.
- The majority of Japan's domestically produced dairy comes from the Hokkaido prefecture, the primary dairy region. Half of the domestic produced milk originates from Hokkaido, as well as 90% of the cheese.
- International Flights are arriving via Tokyo Haneda switching for a domestic flight to Obihiro airport.





The IFCN Event The three pillars approach

Field Trip Day Visit at state-of-the-art farm/factory

Dairy World Status & Outlook Day

Marks the opening of the conference and presentation of IFCN results on the status of the dairy world as well as the Highlights of the long-term vision fot the sector with the possible outlook for the next 10 years

Special Topic Day

Highlighting the Special Topic and presentations and workshops from the content matter experts



100 Researchers in the network

80 Countries represented

2

EVENT AGENDA

Sunday Field Trip

Experience japanese dairy system

Welcome Evening

Monday IFCN Dairy Outlook Day

Opening IFCN: Status of the network Host: Welcome to Japan

Status of the dairy World

Host: Introduction to japanese dairy

IFCN: Status of the dairy World East vs. West – benchmarking and comparisons IFCN: Status of farming in last years

Panel: What is driving current dairy markets?

IFCN Outlook IFCN: Short Term Outlook – global level IFCN: Long Term Outlook – global level Researcher Presentations

Researcher Panel: Future Challenges & Opportunities around the World

Networking at a typical japanese pub

Tuesday - Public IFCN Special Topic Day

Opening IFCN: Framework of today

Dairy in Japan Presentation of japanese Farmer Presentation of japanese Processor

Panel: What are the main challenges in Japan?

Status & Future of Asia IFCN: Status & Future of Asian market Open Sponsor Presentations

> Panel: West meets East Open Sponsor Seats

Farewell Party

IFCN

12/04/2024



01 Better understanding of the Dairy World

IFCN shares its latest research and data on global dairy trends and drivers to its partners. Our benchmarked data make it easy to compare dairy sector development across the globe.

02 Networking with the peers

Professionals and peers across the dairy sector join the excellent event

03 Learn and share

The conference provides an environment of trust, learning and sharing via icebreaking sessions and workshops.

04 Platform for precompetitive discussion and ideas

Conference participants stick to the strict discussion guidelines and share and discuss ideas in precompetitive areas.



EVENT OBJECTIVES

Why IFCN Dairy Conference Matters





Learn more about this year's special topic and get exclusive insights from experts all over the world. Get to know more about their views and us providing further insights and expert opinions

02 Networking and knowledge exchange

Meet dairy experts and researchers from across the globe and discuss about latest developments and actions.

03 Data and international perspective

Get a better understanding of the national dairy market in a global context and the latest analysis of recent developments in the dairy world.

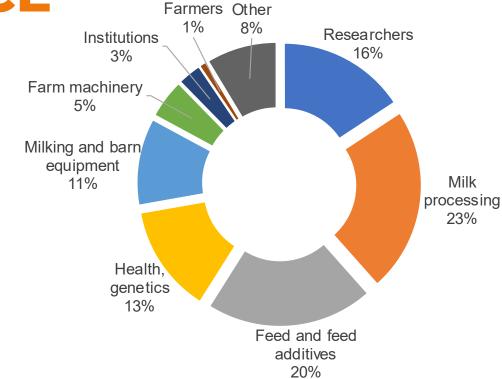


Take the Lead



WHO IS WITH US AT DAIRY CONFERENCE

The dairy world comes together researchers and institutions from all over the world meet under the banner of IFCN to discuss and evaluate the latest developments. To identify the challenges and opportunities of the future and form an active and world-leading network.



>1000

Registrations

>65 Countries

Together we can lead the dairy world into the future

IFCN RESEARCHERS ARE THE BACKBONE OF THE IFCN KNOWLEDGE



How does IFCN operate?

The IFCN – International Farm Comparison Network – started in 2000 with basic analytics. Step by step the knowledge bases are deepened and widened every year. The knowledge is created via a network of dairy researchers from over 90 countries. The data and knowledge are managed by the IFCN Dairy Research Center staff. The IFCN Economic Models and standards ensure comparability between countries and provide a global picture.

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Marin Bozic; Venezuela: Luis A. Rosendo; Zimbabwe: Rob Jansen-van Vuuren, Addmore Waniw

IFCN HELPS ITS PARTNER COMPANIES TO IMPROVE THEIR MARKET INTELLIGENCE AND MAKE BETTER DECISIONS





Feed and Feed Additives
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UNIVET
Farm Machinery

Milk Processing and Packaging Technologies
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Genetics for Animals & Plants
URUS SEMEX
Dairy Farming
EKONIVA SKOHUBA Land Molkerei Hogenow Family Dairy Farms
Consulting and other Companies
Kite promar Vion FOODCHAIN (D)* ErSiCon



01 Influence

Take the opportunity to influence the design of the conference topic and program.

02 Networking

Being under the same roof and engaging with hundreds of peers offers greater return on investment in the first place.

03 Audience Insights

Learn and gain from the experience of experts present at the conference. Have access to the post- event reports

04 Visibility

Generate awareness around your brand and get additional exposure through our network. Also being a less intrusive form of marketing enables event sponsorship to create trust between companies



Become a Sponsor

Take the Lead

SPONSORSHIPS

Be part of the Dairy Conference and get exclusive insights in the IFCN researcher network . Position yourself and your company for the future with this unique opportunity.







01 Influence

- Presentation at Special Topic Day
- Participation at panel discussion on Special Topic Day



• 4 seats live



03 Live Visibility

- Company Name and logo on all conference materials
- Promotion stand at the event venue
- Streaming of company videos during the conference breaks

04 Digital Visibility

- Endorsement as a sponsor on social media and IFCN website
- Visibility as event sponsor in the IFCN Dairy report
- Visibility in press & publicity work
- Access to presentations and post-event materials
- Promotion of conference related company video on social media

PLATINUM Sponsorship € 10.000





• 2 seats live

02 Live Visibility

- Company Name and logo on all conference materials
- Promotion stand at the conference venue
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03 Digital Visibility

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- Visibility in press & publicity work
- Access to presentations and post-event materials
- Promotion of conference related company video on social media



GOLD Sponsorship

€ 3.500





1 seat live



Company Name and logo on all conference materials



- Endorsement as a sponsor on social media and IFCN website
- Visibility as event sponsor in the IFCN Dairy report
- Visibility in press & publicity work
- Access to presentations and post-event materials

SILVER Sponsorship € 1.500



The IFCN Social Media Visibility

LinkedIn event & event announcement



We welcome more ideas!

Event program

IFCN Dairy Research Network



"Welcome sponsor" post with your material/text

-	IFCN Dairy Research Network
340	5,963 followers
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We welcome Phibro Animal Health as Gold Sponsor to our IFCN Supporter Conference in Netanya.

Phibro is a trusted partner delivering a comprehensive portfolio of animal health solutions and unmatched support. Their research and development team continually works on new discoveries to improve the health and welfare of animals, helping ensure the success of farmers & ranchers around the world. Phibro provides a broad range of proven products for all species, including vaccines, medicated feed additives and animal nutrition and mineral products.

This fits perfectly with the conference topic "Technology for a successful dairy future". Thank you for your support! We are looking forward to a great event with you.

For more information on the conference, contact Ilkin Huseynov

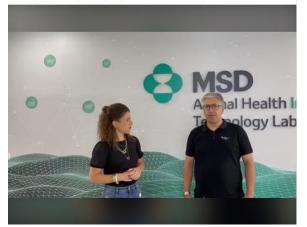
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Your video

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The dairy world is coming together again! <u>Allflex Livestock Intelligence Global</u> is hosting our IFCN Supporter Conference in Netanya, Israel this year (Sep 4-6). Hear from <u>Galit Saban</u>, Head of Glo....see more



+ your company will be mentioned on several IFCN posts

IFCN



HOW TO CONTACT US For further information about the SPONSORSHIPS at IFCN Dairy Conference

2024, please contact us using the contact data provided below:



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