

# IFCN Dairy Conference

June 29th - July 2nd 2024 | Obihiro, Japan



**West meets East**  
**Asian Dairies: standing locally, thinking globally**

Thank you to our Host & Sponsors:





# Sunday 30th June

## IFCN Field Trip Day

**08:00 Meeting in Hotel Lobby - Hokkaido Hotel, Obihiro**

**08:15 Departure for Field Trip**

**08:45 Yotsuba Plant Tour**

This factory site is located in Tokachi, the region where Yotsuba Milk Products Co.,Ltd. first began its business. The versatile facility, which consists of a dairy processing factory, a commercial milk factory, and a cheese factory, produces a wide range of products such as milk, yoghurt, powdered milk, butter, and natural cheese.

**11:00 Departure for Obihiro Dairy Lands & History Part I**

**12:00 Tour on M-Queens Dairy Farm**

YR 2019, four local dairy farmers got together to establish modern enterprise to enhance milk volume/quality and their QOL. Approx. 500 heads in free-stall barn with rotary parlor. Their top managements take you to farm tour and of course Q/A time will be available.

**13:00 Departure for Obihiro Dairy Lands & History Part II**

**14:30 Visit & Lectures at Obihiro University**

Obihiro University of Agriculture and Veterinary Medicine was founded in 1949 and has been growing with Hokkaido agriculture. They proud themselves on one single specialized national university for education/study agriculture, livestock science and veterinary in Japan, contributing those fields and industries for nation/world-wide. Exploring spacious campus after entering into the facility and sharing information of Asian milk cultures and history of Hokkaido dairy at their auditorium.

**17:00 Networking Evening at Rancho el Paso**

Location: Restaurant Rancho el Paso, Obihiro  
Dresscode: Casual



# Monday 1st July

## IFCN Dairy Outlook Day

### Morning Session 9:00 - 12:15

#### Conference Opening

- 09:00 Opening**  
Philipp Goetz & Sofia Jordanidou - IFCN
- 09:15 Welcome from IFCN Management**  
Lukasz Wyrzykowski - IFCN
- 09:30 Welcome from J-Milk**  
Masatoshi Uchihashi - J-Milk
- Status of the Dairy World**
- 09:40 Introduction to Japanese dairy**  
Prof. Takahisa Hinata - Rakuno Gakuen University
- 10:00 Status of the Dairy World & key regional differences of the dairy market**  
Andrea Lendewig - IFCN
- 10:45 East vs. West dairy farming systems comparison: What are the major differences and what can we learn from each other?**  
Dorothee Bölling - IFCN
- 11:30 Panel: What is driving current dairy markets?**  
Moderator: Andrea Lendewig & Dorothee Bölling - IFCN  
Prof. Takahisa Hinata - Rakuno Gakuen University  
Matthew Newman - New Zealand  
Hauke Tergast - Thünen Institute, Germany
- 12:15 Lunch & Networking**

### Afternoon Session 13:30 - 17:30

#### IFCN Outlook Session

- 13:30 IFCN Short Term Outlook: How will the uncertainties affect 2024/2025 developments?**  
Philipp Goetz - IFCN
- 14:15 IFCN Long Term Outlook: What are the future dairy markets & what is needed for their development?**  
Andrea Lendewig - IFCN
- Researcher contribution Session**
- 15:30 Researcher representative from key dairy region**  
TBA
- 15:50 Researcher representative from BRICK region**  
TBA
- 16:10 Researcher representative from rising market**  
TBA
- 16:30 Panel: Future Challenges & Opportunities around the World**  
Moderator: Philipp Goetz - IFCN
- 17:15 Closing of the Day**  
Philipp Goetz & Sofia Jordanidou - IFCN

### Networking Evening

#### Networking Evening at Wara Wara

Location: Wara Wara, Obihiro  
Dresscode: Casual



# Tuesday 2nd July

## IFCN Special Topic Day: Asian Dairies - standing locally, thinking globally

### Morning Session 9:00 - 11:30 Conference Opening

- 09:00 Opening**  
Philipp Goetz & Sofia Iordanidou - IFCN
- 09:10 Framework of today**  
Lukasz Wyrzykowski - IFCN
- 09:20 Greetings from Obihiro / Tokachi**  
tba
- Dairy in Japan**
- 09:30 Views of Tokachi Dairy Producer**  
Mitsumasa Yamamoto - M-Queen's Dairy Farm
- 09:50 Views of Hokkaido Dairy Processor**  
Nobuyuki Suzuki - Yotsuba Milk Products Co. Ltd
- 10:10 Japan Milk Supply Chain and S&D**  
Yoshiharu Shimizuike - Hokkaido University
- 11:30 Panel: Key challenges & opportunities for Japan and what do we need to know to understand the Japanese dairy market?**  
Moderator: Masatoshi Uchihashi - J-Milk  
Nobuyuki Suzuki - Yotsuba Milk Products Co. Ltd  
Dr. Yoshiharu Shimizuike - Hokkaido University  
Dr. Toshiyuki Nakata - Tomoe Dairy Processing C. Ltd  
Mitsumasa Yamamoto - M-Queen's Dairy Farm
- 11:30 Lunch & Networking**

### Afternoon Session 13:30 - 17:30 Status & Future of Asia

- 13:00 IFCN Perspective: Status & Future of Asia - How is the East dairy market influencing the global market?**  
Philipp Goetz - IFCN
- 13:45 Researcher representative from Vietnam**  
Tieu Duc Viet - SFarming Vietnam Co.
- 14:05 Dairy Industry in Malaysia**  
Dr. Mark Buda - Universiti Putra Malaysia
- 14:25 Researcher representative from Thailand**  
Dr. Kittisak Ajariyakhajorn - Chulalongkorn University
- 14:45 Researcher representative from Indonesia**  
Kusmartono - Universitas Brawijaya
- 15:05 The daily business strategy of Ab Agri in East Asia**  
José Nobre - Ab Agri
- 15:25 Enabling farm profitability, sustainability and animal welfare**  
Stefan Scherer - SmaxTec
- 16:15 Panel: Wests meets East - what can we learn from each other?**  
Moderator: Lukasz Wyrzykowski - IFCN  
Tieu Duc Viet v SFarming Vietnam Co.  
Kusmartono - Universitas Brawijaya  
José Nobre - Ab Agri  
Stefan Scherer - SmaxTec
- 17:00 Closing of the Conference**  
Philipp Goetz & Sofia Iordanidou - IFCN

### Networking Evening

#### Farewell Party at Hokkaido Hotel

Location: Hokkaido Hotel, Obihiro

Dresscode: Cocktail