

## Hosting Sponsors



LATVIAN RURAL  
ADVISORY AND  
TRAINING CENTRE



AREI

## Gold & Silvers Sponsors



Opportunities available



## Energy Crisis in Dairy: Challenge or Opportunity?

24th IFCN Dairy Conference 2023, June 10th – 13th, Riga, Latvia

Hybrid event with selected streaming times



# The IFCN Event

The three pillars approach

1

## Field Trip Day

Visit at state-of-the-art farm/factory

2

## Dairy World Status & Outlook Day

Marks the opening of the conference and presentation of IFCN results on the status of the dairy world as well as the Highlights of the long-term vision for the sector with the possible outlook for the next 10 years

3

## Special Topic Day

Highlighting the Special Topic and presentations and workshops from the content matter experts



**100**  
researchers

**80**  
countries

**650**  
participants

From more than 190  
companies



# EVENT AGENDA

Saturday 09.06. Pre-Conference		Sunday 10.06. Field Trip	Monday 11.06. Main Conference - Live	Tuesday 12.06. Main Conference - Hybrid
Morning	<p><b>IFCN Researcher Network 2023</b></p> <p><b>IFCN Workshop methods &amp; dairy data quality</b></p>	<p><b>Farms Visit</b> Family Farm Darznieki Modern Farm Vecsiljani</p>	<p><b>Opening</b> IFCN: Status of the network Host: Welcome to Latvia and Balticum</p> <p><b>Status of the dairy World</b> IFCN: Status of the dairy World What happened to the dairy world in times of war and rising prices?</p> <p>IFCN: Short Term Dairy Outlook what might happen during times of increasing uncertainties?</p> <p><b>Research Panel:</b> Regional challenges and opportunities next 12 months</p>	<p><b>Opening</b> Latvian Minister of Agriculture Co-Host: Challenges &amp; Opportunities in Dairy What does it mean for Latvia?</p> <p><b>Energy Crisis in Dairy Challenges &amp; Opportunities</b> IFCN: Global market overview, impacts &amp; long-term outlook Ukraine, Netherlands, New Zealand Status Presentation</p> <p><b>Panel:</b> Dairy world in the time of fast changes. How may the regional development impact the global situation?</p>
Afternoon	<p><b>Researcher presentations and contributions</b></p>	<p><b>Welcome Barbecue</b> Barbecue party on the countryside by the Daugava River with live music and traditional Latvian dance group</p>	<p><b>IFCN Farm Economics</b> IFCN: Status of farming in last years where are we and why?</p> <p><b>Scenario Building Workshop:</b> Regional Future Dairy Farm perspectives</p>	<p><b>Dairy Farm Energy Management</b> IFCN: energy and feed management on the farms Farmers margin as a key indicator for farm sustainability Is Dairy an option for the future in developing regions?</p> <p><b>Open Sponsor Presentation</b> <b>Panel:</b> Dairy farming under pressure. Are we prepared for future challenges? <b>Open Sponsor Seat</b></p>
Evening			<p><b>Dinner at kalku varti in Old Riga</b> IFCN – For internal use only</p>	<p><b>Farewell Party at Ozo Golf Club</b></p>

31/03/2023

## 01 Better understanding of the Dairy World

IFCN shares its latest research and data on global dairy trends and drivers to its partners. Our benchmarked data make it easy to compare dairy sector development across the globe.

## 02 Networking with the peers

Professionals and peers across the dairy sector join the excellent event

## 03 Learn and share

The conference provides an environment of trust, learning and sharing via icebreaking sessions and workshops.

## 04 Platform for precompetitive discussion and ideas

Conference participants stick to the strict discussion guidelines and share and discuss ideas in precompetitive areas.



# EVENT OBJECTIVES

Why IFCN Dairy Conference Matters

## 01 Grow your expertise

Learn more about this year's special topic and get exclusive insights from experts all over the world. Get to know more about their views and us providing further insights and expert opinions

## 02 Networking and knowledge exchange

Meet dairy experts and researchers from across the globe and discuss about latest developments and actions.

## 03 Data and international perspective

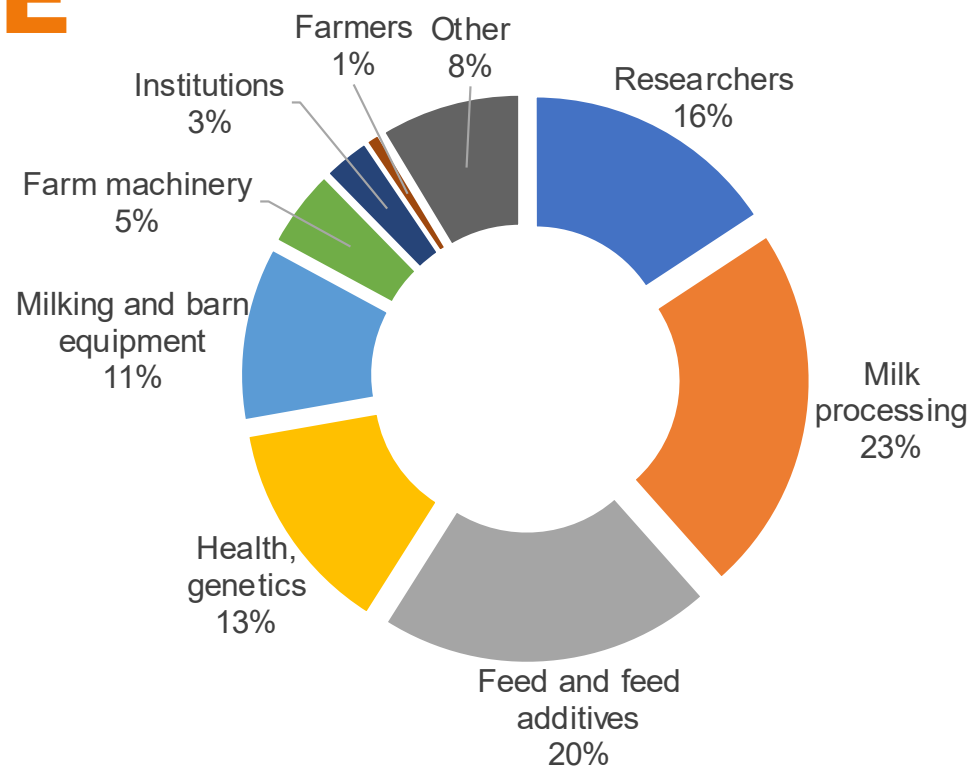
Get a better understanding of the national dairy market in a global context and the latest analysis of recent developments in the dairy world.



# Take the Lead

# WHO IS WITH US AT DAIRY CONFERENCE

The dairy world comes together - researchers and institutions from all over the world meet under the banner of IFCN to discuss and evaluate the latest developments. To identify the challenges and opportunities of the future and form an active and world-leading network.



>1000

Registrations

>65

Countries

**Together we  
can lead the  
dairy world  
into the future**



# IFCN RESEARCHERS ARE THE BACKBONE OF THE IFCN KNOWLEDGE



IFCN

Dairy Data · Knowledge · Inspiration

## How does IFCN operate?

The IFCN – International Farm Comparison Network – started in 2000 with basic analytics. Step by step the knowledge bases are deepened and widened every year. The knowledge is created via a network of dairy researchers from over 90 countries. The data and knowledge are managed by the IFCN Dairy Research Center staff. The IFCN Economic Models and standards ensure comparability between countries and provide a global picture.



Armenia: Vardan Urdunyan; Austria: Leopold Kirner, Gerhard Gehlertner; Australia: Helen Quinn; Belarus: Svitlana Takun; Belgium: Erwin Wauters; Bhutan: Dr. M. P. Timsina; Cameroon: Henri Bayemi; China: Zhao Hengxin; Colombia: Enrique Ortega; France: Jean-Marc Chaumet; Japan: Jun Orihara; Latvia: Agnese Krievina; Malaysia: Dr. Norhanim Mohd Nor; Moldova: Eugenia Lucascenco; Hungary: Dániel Mánd-Nagy; New Zealand: Matthew Newman; Philippines: Maricar A. Briones; Russian Federation (Northwest Research Institute): Mikhail Ponomarev, Julia Nikulina; Sri Lanka: Achala Samarasinghe; Switzerland: Pierrick Jan; Turkey: Selçuk Akkaya; Ukraine: Yana Muzychenko, Volodymyr Andriets; Uruguay: Ana Pedemonte; USA: Marin Bozic; Venezuela: Luis A. Rosendo; Zimbabwe: Rob Jansen-van Vuuren, Addmore Wanina

# IFCN HELPS ITS PARTNER COMPANIES TO IMPROVE THEIR MARKET INTELLIGENCE AND MAKE BETTER DECISIONS



## Milk Processing



## Feed And Feed Additives



## Milking And Barn Equipment



## Health And Hygiene



## Farm Machinery



## Genetics for Animals & Plants



## Milk Testing, Measure, Transport

### FOSS

## Milk Processing And Packaging Technologies



## Finance Institutions



## Agriculture Technology Companies



## Consulting And Others



## Dairy Farming Companies







## 01 Influence

Take the opportunity to influence the design of the conference topic and program.

## 02 Networking

Being under the same roof and engaging with hundreds of peers offers greater return on investment in the first place.

## 03 Audience Insights

Learn and gain from the experience of experts present at the conference.

Have access to the post- event reports

## 04 Visibility

Generate awareness around your brand and get additional exposure through our network. Also being a less intrusive form of marketing enables event sponsorship to create trust between companies



# Become a Sponsor

Take the Lead

# SPONSORSHIPS

Be part of the Dairy Conference and get exclusive insights in the **IFCN researcher network**. Position yourself and your company for the future with this unique opportunity.

## GOLD

- 4 additional seats live
- 20 seats online
- Social Media Promotion
- Event Branding
- Presentation on the event
- Panel Participation
- Logo Positioning

**€ 10.000**

## SILVER

- 2 additional seat live
- 5 seats online
- Social Media Promotion
- Event Branding
- Logo Positioning

**€ 3.500**





## 01 Influence

- Participation at panel discussion with a short presentation
- Suggest additional sponsors for the event

## 02 Networking

- 4 seats live
- Special offer for additional seats

## 03 Live Visibility

- Company Name and logo on all conference materials
- Promotion stand at the event venue
- Streaming of company videos during the conference breaks

## 04 Digital Visibility

- Endorsement as a sponsor on social media and IFCN website
- Visibility as event sponsor in the IFCN Dairy report
- Visibility in press & publicity work
- Access to event recording, presentations and post-event materials



# GOLD Sponsorship

## € 10.000



## **01** Networking

- 2 seat live

## **02** Live Visibility

- Company Name and logo on all conference materials
- Promotion stand at the event venue

## **03** Digital Visibility

- Endorsement as a sponsor on social media and IFCN website
- Visibility as event sponsor in the IFCN Dairy report
- Visibility in press & publicity work
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# **SILVER Sponsorship**

## **€ 3.500**

# 2022 - IFCN Events

## Event Objectives



**Dairy Outlook Workshop**  
30th – 31st March,  
Brussels

**IFCN Dairy  
Conference**  
29th – 31st May,  
Kiel

**IFCN Supporter  
Conference**  
4th – 6th September,  
Netanya

**IFCN Forum**  
29th November,  
online



**The  
“New Normal” in dairy  
industry**

### Registrations

53 – live

**Overall Satisfaction**

95%

**Next generation dairy  
farming & dairy farmer**

### Registrations

50 – live  
460 – online

**Overall Satisfaction**

95%

**Technology for a  
successful dairy future**

### Registrations

77 – live  
338 – online

**Overall Satisfaction**

96%

**The future of dairy  
farming in emerging  
markets**

### Registrations

865 – online

**Overall Satisfaction**

91%

## IFCN Supporter Conference Social Media Echo

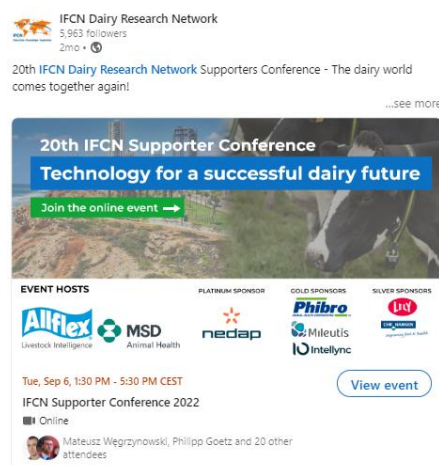
**113.255** people reach by LinkedIn posts

**1.2 million** people reached with a paid campaign



# The IFCN Social Media Visibility

## LinkedIn event & event announcement



We welcome more ideas!

## Event program



## „Welcome sponsor“ post with your material/text



## Your video



+ your company will be mentioned on several IFCN posts





# HOW TO CONTACT US

IFCN

For further information about the **SPONSORSHIPS at IFCN Dairy Conference 2023**, please contact us using the contact data provided below:



**0431 / 530 240 36**



**AMELIE.KOELBL@IFCNDAIRY.ORG**

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