Hosting Sponsors

Gold & Silvers Sponsors

Opportunities available

Energy Crisis in Dairy: Challenge or Opportunity?

24th IFCN Dairy Conference 2023, June 10th – 13th, Riga, Latvia
Hybrid event with selected streaming times
The IFCN Event
The three pillars approach

1. Field Trip Day
   Visit at state-of-the-art farm/factory

2. Dairy World Status & Outlook Day
   Marks the opening of the conference and presentation of IFCN results on the status of the dairy world as well as the highlights of the long-term vision for the sector with the possible outlook for the next 10 years

3. Special Topic Day
   Highlighting the Special Topic and presentations and workshops from the content matter experts
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| Sunday 10.06.| Field Trip | Farms Visit  
Family Farm Darznieki  
Modern Farm Vecsiljani  
Welcome Barbecue  
Barbecue party on the countryside by the Daugava River with live music and traditional Latvian dance group |
| Monday 11.06.| Main Conference - Live | Opening  
IFCN: Status of the network  
Host: Welcome to Latvia and Balticum  
Status of the dairy World  
IFCN: Status of the dairy World  
What happened to the dairy world in times of war and rising prices?  
IFCN: Short Term Dairy Outlook  
what might happen during times of increasing uncertainties?  
Research Panel:  
Regional challenges and opportunities next 12 months |
| Tuesday 12.06.| Main Conference - Hybrid | Opening  
Latvian Minister of Agriculture  
Co-Host: Challenges & Opportunities in Dairy  
What does in means for Latvia?  
Energy Crisis in Dairy  
Challenges & Opportunities  
IFCN: Global market overview, impacts & long-term outlook  
Ukraine, Netherlands, New Zealand Status Presentation  
Panel:  
Dairy world in the time of fast changes. How may the regional development impact the global situation?  
Dairy Farm Energy Management  
IFCN: energy and feed management on the farms  
Is Dairy an option for the future in developing regions?  
Open Sponsor Presentation  
Panel:  
Dairy farming under pressure. Are we prepared for future challenges?  
Open Sponsor Seat |
| Saturday 09.06. | Pre-Conference | IFCN Researcher Network 2023  
IFCN Workshop methods & dairy data quality  
Researcher presentations and contributions  
IFCN Farm Economics  
IFCN: Status of farming in last years where are we and why?  
Scenario Building Workshop:  
Regional Future Dairy Farm perspectives  
Dinner at kalku varti in Old Riga  
IFCN – For internal use only  
Welcome Barbecue  
Barbecue party on the countryside by the Daugava River with live music and traditional Latvian dance group  
Farewell Party at Ozo Golf Club  
Family Farm Darznieki  
Modern Farm Vecsiljani |
| Saturday 09.06. | Field Trip | Farms Visit  
Family Farm Darznieki  
Modern Farm Vecsiljani  
Welcome Barbecue  
Barbecue party on the countryside by the Daugava River with live music and traditional Latvian dance group |
| 31/03/2023 | Evening | Farms Visit  
Family Farm Darznieki  
Modern Farm Vecsiljani  
Welcome Barbecue  
Barbecue party on the countryside by the Daugava River with live music and traditional Latvian dance group |
IFCN shares its latest research and data on global dairy trends and drivers to its partners. Our benchmarked data make it easy to compare dairy sector development across the globe.

Professionals and peers across the dairy sector join the excellent event.

The conference provides an environment of trust, learning and sharing via icebreaking sessions and workshops.

Conference participants stick to the strict discussion guidelines and share and discuss ideas in precompetitive areas.
01 Grow your expertise

Learn more about this year’s special topic and get exclusive insights from experts all over the world. Get to know more about their views and us providing further insights and expert opinions.

02 Networking and knowledge exchange

Meet dairy experts and researchers from across the globe and discuss about latest developments and actions.

03 Data and international perspective

Get a better understanding of the national dairy market in a global context and the latest analysis of recent developments in the dairy world.
The dairy world comes together - researchers and institutions from all over the world meet under the banner of IFCN to discuss and evaluate the latest developments. To identify the challenges and opportunities of the future and form an active and world-leading network.
The IFCN – International Farm Comparison Network – started in 2000 with basic analytics. Step by step the knowledge bases are deepened and widened every year. The knowledge is created via a network of dairy researchers from over 90 countries. The data and knowledge are managed by the IFCN Dairy Research Center staff. The IFCN Economic Models and standards ensure comparability between countries and provide a global picture.
IFCN HELPS ITS PARTNER COMPANIES TO IMPROVE THEIR MARKET INTELLIGENCE AND MAKE BETTER DECISIONS

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Milk Processing

- DFA
- Fonterra
- LACTALIS
- Arla
- Nestlé
- FrieslandCampina
- TINE
- Vreugdenhil Dairy Foods
- ARBOREA
- SCM
- SAVENCA
- LOGIVA
- Arla Foods Ingredients
- Sapito
- Mondelez International
- Dairy Farmers of America

Milking And Barn Equipment

- DeLaval
- GEA
- LELY
- PACKO
- BovMatic
- MilkoInterPut
- MilkoPlan
- Spinder

Health and Hygiene

- MSD Animal Health
- Elanco
- Ceva
- ECOLAB
- Zoetis
- Hipra
- Kersia
- Vetcoquint
- MILEUTIS
- CIG HANSEN
- CALIER

Farm Machinery

- John Deere
- Averland Group
- Krone
- Kuhn
- Faresin
- Pottinger
- Weidemann

Genetics for Animals & Plants

- URUS
- SEMEX
- Genus
- Syngenta
- RoCROSS

Finance Institutions

- IFC
- Rabobank
- VR Bank Nord eG
- Farm Credit East
- StoneX
- DZ BANK

Agriculture Technology Companies

- Yara
- Nedap
- MADCAP
- MEGAMo
- Vion
- Eikon
- Land Markerei
- Promar
- Farming Delta Partners

Consulting and Others

- Kite
- Promar
- Mosh

Dairy Farming Companies

- Ekoniva
- SKOLKIBA
- Holstein
- FrieslandCampina
- Belchim
Take the opportunity to influence the design of the conference topic and program.

**Networking**
Being under the same roof and engaging with hundreds of peers offers greater return on investment in the first place.

**Audience Insights**
Learn and gain from the experience of experts present at the conference.
Have access to the post-event reports.

**Visibility**
Generate awareness around your brand and get additional exposure through our network. Also being a less intrusive form of marketing enables event sponsorship to create trust between companies.

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**Become a Sponsor**
Take the Lead
SPONSORSHIPS

Be part of the Dairy Conference and get exclusive insights in the IFCN researcher network. Position yourself and your company for the future with this unique opportunity.

**GOLD**
- 4 additional seats live
- 20 seats online
- Social Media Promotion
- Event Branding
- Presentation on the event
- Panel Participation
- Logo Positioning

€ 10,000

**SILVER**
- 2 additional seats live
- 5 seats online
- Social Media Promotion
- Event Branding
- Logo Positioning
- 

€ 3,500
01 Influence
• Participation at panel discussion with a short presentation
• Suggest additional sponsors for the event

02 Networking
• 4 seats live
• Special offer for additional seats

03 Live Visibility
• Company Name and logo on all conference materials
• Promotion stand at the event venue
• Streaming of company videos during the conference breaks

04 Digital Visibility
• Endorsement as a sponsor on social media and IFCN website
• Visibility as event sponsor in the IFCN Dairy report
• Visibility in press & publicity work
• Access to event recording, presentations and post-event materials

GOLD Sponsorship
€ 10.000
01 Networking
• 2 seat live

02 Live Visibility
• Company Name and logo on all conference materials
• Promotion stand at the event venue

03 Digital Visibility
• Endorsement as a sponsor on social media and IFCN website
• Visibility as event sponsor in the IFCN Dairy report
• Visibility in press & publicity work
• Access to event recording, presentations and post-event materials

SILVER Sponsorship
€ 3.500
2022 - IFCN Events

Event Objectives

Dairy Outlook Workshop
30th – 31st March, Brussels
Registrations
53 – live
Overall Satisfaction
95%

IFCN Dairy Conference
29th – 31st May, Kiel
Registrations
50 – live
460 – online
Overall Satisfaction
95%

IFCN Supporter Conference
4th – 8th September, Netanya
Registrations
77 – live
338 – online
Overall Satisfaction
96%

IFCN Forum
29th November, online

The “New Normal” in dairy industry

Next generation dairy farming & dairy farmer

Technology for a successful dairy future

The future of dairy farming in emerging markets

Registrations
865 – online
Overall Satisfaction
91%

IFCN Supporter Conference Social Media Echo

113,255 people reach by LinkedIn posts
1.2 million people reached with a paid campaign
The IFCN Social Media Visibility

LinkedIn event & event announcement

We welcome more ideas!

Event program

IFCN Dairy Research Network

"Welcome sponsor“ post with your material/text

We welcome Phibro Animal Health as Gold Sponsor to our IFCN Supporter Conference in Netanya.

Phibro is a trusted partner delivering a comprehensive portfolio of animal health solutions and unmatched support. Their research and development team continually works on new discoveries to improve the health and welfare of animals, helping ensure the success of farmers & ranchers around the world. Phibro provides a broad range of proven products for all species, including vaccines, medicated feed additives and animal nutrition and mineral products.

This fits perfectly with the conference topic "Technology for a successful dairy future". Thank you for your support! We are looking forward to a great event with you.

For more information on the conference, contact Elke Huuseynov

#IFCN #IFCNSponsor #Event2022 #Dairyindustry #DairySustainability #EventNetworking #DairyResearch #AnimalHealth

Your video

+ your company will be mentioned on several IFCN posts

IFCN - For internal use only

31/03/2023
For further information about the SPONSORSHIPS at IFCN Dairy Conference 2023, please contact us using the contact data provided below:

0431 / 530 240 36
AMELIE.KOELBL@IFCNDAIRY.ORG

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